

Media Contact

Troy Ellen Dixon
Senior Director
Development and Communications
(203) 226-8981 x106
tdixon@westporty.org

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**Westport Weston Family Y
Announces New Additions to Staff**

Westport CT, September 26, 2005 – Shin Miyoshi and Troy Ellen Dixon have joined the Westport Weston Family Y as Chief Financial Officer and Senior Director of Development and Communications, respectively.

A 20-year veteran of the not-for-profit sector, Shin Miyoshi most recently served as Vice President for Finance and Administration at The Asia Society in New York City. His responsibilities included the Society's finances, human resources and information services. But perhaps the most rewarding aspect of the position involved oversight of the \$43 million renovation of the Society's Manhattan headquarters, a two-year project that required a range of initiatives from staff relocation plans to bond issues. Shin underscores the importance of this project when he says, "The renovation enabled the Society to double attendance, generate significant additional income and increase contributions."

At the Family Y, Shin now leads the Finance Department which includes Accounting, Information Technology and Human Resources. He will plan and execute financial aspects of the business strategies, develop and monitor operating and capital budgets and track financial performance. As well, he will be drawing on his knowledge of and experience with capital improvement projects. "The non-profit world faces a challenging financial environment under any circumstance," observes Shin. "That the Family Y is raising capital for a major building project adds a whole new dimension and is one of the reasons I joined the organization."

Troy Ellen Dixon comes to the Family Y after a successful career as an advertising and marketing executive who has managed client accounts in a variety of business sectors including consumer packaged goods, financial services, not-for-profit, retail and telecommunications. While running her own multicultural marketing firm, Troy Ellen assisted with development of community events and communication initiatives on behalf of the Wilton Library Association and Wilton Fire Department and is serving her first term as an elected official on the Wilton



P R E S S R E L E A S E

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Board of Education. She says it was her volunteer involvement that inspired her to seek out this position at the Family Y. “Working within a community on efforts that benefit individuals within that community is very gratifying. I can make a difference and do so in a meaningful way.”

As the Senior Director of Development and Communications at the Family Y, Troy Ellen is responsible for all development, marketing and publicity. “The focus on communications is a new practice area at the Family Y,” notes Troy Ellen, “but one that is particularly important in a marketplace that is becoming increasingly competitive, whether the goal is raising funds or building membership.”

James Hardin, COO of the Family Y, is very pleased to have Troy Ellen and Shin on board. “Our Mahackeno project is a considerable undertaking,” Hardin points out, “and having two experienced professionals in these key positions is critical to successful execution of our plan.”

Rosemary Halstead who is president of the Family Y Board of Directors adds “we have built a team composed of internal and external constituents who can not only imagine the possibilities of our future but have the ability to make things happen today. We are all very proud of that accomplishment.”

Westport Weston Family Y

The Westport Weston Family Y is an affiliate of the YMCA of the USA and a partner agency of the United Way of Westport and Weston. Our mission is to build strong kids, strong families and strong communities. The Westport Weston Family Y is governed by two boards comprised of 40 community volunteers. Visit www.westporty.org for additional information about the organization and programs.